

CORT provides furniture and space planning for temporary offices for engineering consulting company

Case Study

Overview

For a multi-billion dollar engineering consulting firm with offices in cities nationwide, the comfort and productivity of each of the more than 60,000 employees is an important consideration. From a customized ergonomic plan for furniture to carefully considering the effects of office renovations, the consulting firm needed a furniture rental partner that understands the importance of a comfortable, easily furnished office for employee productivity and the ability for the company to cost-effectively react swiftly to market opportunities in the booming exploration, energy services and utilities industries.



Challenge

With their aggressive outlook, the consulting firm initially saw the economic downturn as an opportunity to retrench and temporarily sell off unused office furniture and to buy new, improved furniture when the economy rebounded. As expected, the company began growing rapidly

when the economy rebounded through acquisitions and new office locations to support customer needs, which led some offices to rent furniture from CORT as a low-risk investment option before new office locations gained more certain stability.



“Furniture rental started out as a quick fix option, but the client quickly realized the value in being able to **react quickly to opportunities** without making a long-term investment in permanent furniture as a capital investment.”

BONNIE BISSON

Director of Business Development for CORT

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Solutions

One example is a new office that was being built in a southern city and required 149 workstations and 20 private offices, all of which CORT was able to supply for a temporary 15-month lease that could be easily extended as needed. Another office in the northwest was undergoing renovations and called upon CORT to furnish temporary space to ensure employees were not inconvenienced and could

“Of course, the **value of working with CORT** exceeds convenience...From customizing furniture options in line with a progressive economic plan to space planning services, **CORT is a partner to companies** establishing both temporary and permanent offices.”

BONNIE BISSON

Director of Business Development for CORT

maintain productivity throughout the renovation. By providing furnishings for both a temporary need and office renovations, CORT was able to demonstrate the value, convenience, efficiency and comfort of rental furniture.

Results

Through these opportunities, CORT was able to display more than just the value of furniture rental, but the additional value of accompanying services such as space planning. For companies seeking to reduce real estate holdings while also ensuring that employees are comfortable and happy, space utilization in offices is more important than ever. From supporting a range of work styles to ensuring employees have access to both collaborative spaces and privacy, properly designing an office is a strategic exercise that is critical to a productive work environment. CORT took the guesswork out of design with this company by sending a local employee to measure and confirm measurements for each office, develop autoCAD drawing of the spaces and place furniture in the drawing according to the number of employees and customer requests regarding design.

Space planning services ensured that the company was pleased with the furniture set-up before the first desk hit the ground. And with these services, CORT is able to fit as many workspaces into an office as is beneficial from an economic and productivity standpoint.